

## REMARKS

Applicant expresses appreciation to the Examiner for consideration of the subject patent application. This amendment is in response to the final office action mailed October 18, 2005. Claims 1-18 are pending and claims 1-18 were rejected. No claims have been amended by the present response.

Applicant expresses appreciation to Supervisory Patent Examiner Jason Cardone for the teleconference with Vaughn North, registration number 27,930 and William Ralston, registration number 55,561, on November 22, 2005. No agreement on the claims was reached. The substance of this discussion was directed generally towards distinctions between the present claims and cited art as detailed further below.

### 35 U.S.C. § 102(e) Rejections

Claims 1-18 were rejected under 35 U.S.C. § 102(e) as being anticipated by Smith et al. (U.S. 2004/0024848) (Smith) a division of now U.S. Patent 6,578,078, filed on April 2, 1999.

Smith is directed towards managing hyperlinks (e.g., a Uniform Resource Locator). Hyperlinks are *references* to content. As taught by Smith, hyperlinks can become erroneous when the content to which they point is moved (paragraph 0036, 0038). Smith solves this problem by keeping track of where information has moved, and sending a redirect message to a web browser using an out of date link (paragraph 0040, 0041).

In contrast, the claims of the present application are directed generally towards a system and method for *content* management. In particular, as claimed in independent claims 1, 10, and 11, the invention includes receiving *content*. For example, content may include information in various formats which is made available by the system through a web page (specification, page 4, lines 7-20). The invention helps to avoid the problem of broken links by validating *content*, for example before content is made available on the Internet (specification, page 2, lines 31-34). As claimed in independent claims 1 and 11, *content* is validated for format consistency before being stored for use or made available to end users. As claimed in independent claim 10, content is checked for descriptive information, missing information backfilled, and validity checked before placement into a content holding database.

The rejection appears to be based on an interpretation that “content” as used in the claims reads on a hyperlink. Applicant respectfully submits that the distinction between “content” and a hyperlink (which is a *reference* to content) is well understood in the art. For example, as stated in Smith, “[e]ach document has a *content* and an *original URL reference* that is mapped to a location on the server to where the document is originally stored” (paragraph 41). This distinction between *content* and a *reference* to content is also observed in the present application, which states “errors [can] exist in the content or *relationships to other content, such as address or link errors*” (specification, page 1, lines 28-29). Accordingly, Applicant respectfully submits that Smith does not disclose the claimed system and methods of *content* management.

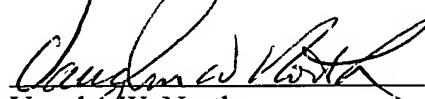
## CONCLUSION

In light of the above, Applicant respectfully submits that pending claims 1-18 are in condition for allowance. Therefore, Applicant requests that the current rejection be withdrawn, and that the claims be allowed and passed to issue. If any impediment to the allowance of these claims remains after entry of this Amendment, the Examiner is requested to call Vaughn North at (801) 566-6633 so that such matters may be resolved as expeditiously as possible.

The Commissioner is hereby authorized to charge any additional fee or to credit any overpayment in connection with this Amendment to Deposit Account No. 08-2025.

DATED this 5<sup>th</sup> day of January, 2006.

Respectfully submitted,



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